



#STANDwithCA

Social Media Toolkit for the San Diego Board of Supervisors

Chairwoman Gaspar has made clear her intent to support the Trump agenda. At her request, on April 17 the Board of Supervisors will meet in secret, to decide if San Diego County will add its name to Trump's lawsuit against California, and work with Trump against our own state.

Use this Toolkit to tell Chairwoman Gaspar and Supervisors: **DON'T SIDE WITH TRUMP, STAND WITH CALIFORNIA!**

Community Engagement Assets

Alliance San Diego Petition: <http://bit.ly/asdpetition>

ISDF Petition : <http://sdstandsup.org/>

Progress San Diego Switchboard Phone Number: 619-432-6700

Links to online assets:

Shareable Graphics and other tools: <http://bit.ly/standwithCA>

#STANDwithCA Twibbon: <https://twibbon.com/Support/standwithca>

SDIRC Talking Points : <http://bit.ly/sdirectps>

Supporting Organizations (*confirmed | **prospective):

ACLU of San Diego & Imperial Counties*: [@sdACLU](https://twitter.com/sdACLU)

Alliance San Diego*: [@AllianceSnDiego](https://twitter.com/AllianceSnDiego)

Center For Community Solutions** : [@CCS_SD](https://twitter.com/CCS_SD)

Center for Policy Initiatives** : [@CPlsd](https://twitter.com/CPlsd)

Invest in San Diego Families*: [@InvestinSD](https://twitter.com/InvestinSD)

Partners For Progress*: [@PartnersSD](https://twitter.com/PartnersSD)

Partnership for the Advancement of New Americans (PANA)**: [@PANAsandiego](https://twitter.com/PANAsandiego)

San Diego Organizing Project*: [@SDOP_PICO](https://twitter.com/SDOP_PICO)

SEIU 221 | SEIU USWW*: [@SEIU221](https://twitter.com/SEIU221)

Sierra Club*: [@sierraclubsd](https://twitter.com/sierraclubsd)

Sample Facebook Posts:

- California is the Golden State and Trump wants to tarnish our shine. He's suing our state because we want to protect our residents and stand by our neighbors. Tell San Diego County Board of Supervisors Chair Kristin Gaspar that we #STANDwithCA, not the Trump Deportation Machine. <http://sdstandsup.org>
- The people of San Diego County value fairness, public safety and transparency. The Trump lawsuit against the #CAValuesAct attacks these values. We urge Board of Supervisors Chairwoman Kristin Gaspar to #STANDwithCA and support the residents of San Diego and reject Trump's hateful agenda. Sign the petition at <http://sdstandsup.org>

Sample Twitter Posts:

- California is the Golden State and Trump wants to tarnish our shine. He's suing our state because we want to protect and stand by our neighbors. Tell @SanDiegoCounty BoS Chair @KristinDGaspar that we #STANDwithCA, not the Trump Deportation Machine. sdstandsup.org
- Board of Supervisors Chair @KristinDGaspar is planning a CLOSED SESSION on 4/17 to consider joining the Trump administration's challenge to our #CAValuesAct. It's no secret that she wants to go against the will of the people. We must show her that San Diegans #StandWithCA
- The people of @SanDiegoCounty value fairness, inclusion, public safety and transparency. The Trump lawsuit against the #CAValuesAct is an attack on these shared values. We urge @KristinDGaspar to #STANDwithCA and support the residents of San Diego.
- The president is suing CA for protecting our neighbors and ensuring public safety for all. Now the @SanDiegoCounty Board of Supervisors says it wants to consider joining Trump to sue us. #SDstandsUP for our immigrant communities and we #StandWithCA!
- The #CAValuesAct keeps our communities safe by building trust between communities and police. We can't go back to further erode that trust. Tell [your supervisor] to #StandWithCA, and not join Trump's lawsuit against our California Values. #SDStandsUp
- Fear of local law enforcement's involvement in deportations has negative effects on victims and witnesses of crime and their willingness to come forward. The @SanDiegoCounty Board of Supervisors need to listen to their voters and #StandWithCA.
- We change laws to meet our values. We don't change our values to meet the law. @KristinDGaspar and the Board of Supervisors must #STANDwithCA and not side with Trump's lawsuit against California. Sign the petition: sdstandsup.org
- The @SanDiegoCounty Board of Supervisors Chair Kristin Gaspar made clear her support for the Trump agenda by putting a closed door meeting to decide if the County will work against our own state. But let her know that we #STANDwithCA.
- Our @SanDiegoCounty Supervisors are having a closed door meeting to decide if the County will work against our own state by joining Trump's lawsuit against our Golden State. They should #InvestInSDFamilies instead of wasting county resources. Let's #STANDwithCA, not hate.