Contest Rules

Overview: The American Civil Liberties Union of San Diego & Imperial Counties (“Organizer”) is hosting a drawing (“Drawing”) for a free iPad (“Prize”).

Dates: Individuals may enter the contest between the dates of June 28, 2010 and July 30, 2010. The Drawing will occur on August 6, 2010.

Entry: The Drawing is open to all who may legally participate. Only one entry per individual. Individuals may enter the contest by sending a text message to (619) 208 - 4357 or by e-mailing to pride@aclusandiego.org. The text number and e-mail address are displayed on billboards in San Diego, CA. No specific message is required for entry. No purchase or contribution is necessary for entry. Any individual who texts or e-mails to the number or e-mail address given above may be considered a participant (“Participant”) in the Drawing. Standard text messaging rates apply.

Organizer’s Response: The Organizer may send a text message or e-mail (“Response Message”) to any individual attempting to enter the Drawing. The Response Message may solicit additional information from the individual attempting to enter the Drawing. Standard text messaging rates apply.

Drawing: On August 6, 2010, the Organizer or one of its agents will select an individual to receive the Prize (“Winner”) at random from among the Participants of the Drawing.

Notifying the Winner: The Contest Organizer may notify the Winner that he or she has been selected to receive the Prize within a reasonable time after the Drawing occurs. This notification may occur through text message or e-mail, depending on the means of the Winner’s entry to the Drawing, or by any other means selected by the Organizer. Standard text messaging rates apply. The Organizer may post the name of the winner on its website, or otherwise display the Winner’s name publicly.

Claiming the Prize: The Winner shall claim the prize within one week of receiving notification of winning the drawing. The Winner may claim the prize by texting or e-mailing the Organizer, or by any other means approved by the Organizer. Standard text messaging rates apply.

Receiving the Prize: The Winner may be required to pick up the prize in person. The Organizer is under no obligation to deliver the Prize to the Winner, although the Organizer may do so at its discretion. The Organizer may require that the Winner pay for shipping & handling of the Prize. The Organizer may require some form of identification as a condition of the Winner’s receiving the Prize.

Selecting a Substitute Winner: If the Winner has not claimed the Prize within one week, the Organizer reserves the right to select at random a second individual to receive the Prize (“Substitute Winner”). The rules for claiming and receiving the Prize shall be the same for the Substitute Winner as for the original Winner. Upon the selection of the Substitute Winner, the original Winner shall no longer be able to claim the Prize. Additional Substitute Winners may be selected if necessary, following the procedures described above.

Information Privacy: The Organizer reserves the right to maintain records of all information gathered from Participants, including but not limited to a Participant’s phone number, e-mail address, name, and address. The Organizer will not distribute this information to third parties without the Participant’s consent. The Organizer may contact the Participant in the future using the information provided.

Disclaimer: Participants are responsible for knowing the laws where they live and for refraining from participating if the Drawing or Prize violates any of those laws. Likewise, Participants are responsible for any taxes and tax reporting required relative to receipt of the Prize.

Right to Change Rules: The Organizer is the sole and final authority regarding the rules and results of the Drawing and all decisions are final. The Organizer may change the rules at any time. The Organizer may change the Prize or cancel the Drawing at any point.